

## your sponsorship makes a difference

Friends of Katahdin Woods & Waters formed in 2017 and has since led transformative projects and programs in Katahdin Woods and Waters National Monument and local communities. New tent sites at Lunksoos campground, Tekakapimək Contact Station, wilderness adventures for youth, and nature-based lessons in area schools: sponsorships help unlock the potential of the Monument to build a brighter future for the Katahdin region.

Join us in 2025 to support the National Park Service, create inspiring programs for youth, and celebrate these woods, waters, and dark skies in our local communities and throughout Maine.

# how we recognize sponsors

- eNewsletter spotlights more than 3,000 unique opens each month
- Website listing or logo on a page with up to 1,000+ visits per month
- Social spotlights reaching up to 11,000 followers on FB and IG!
- 200+ most passionate supporters attend Woods & Waters Day Weekend
- 100+ individuals, youth & families attend Stars Over Katahdin
- 150+ members attend statewide **Membership May** networking events
- 30+ educators attend professional development event Teacher Camp

#### **Hawthorn \$500 & Barnard \$1,000**

- Listing in promotional emails to 3,000+
- Listing on banners, posters, programs, web
- Tags on Friends' FB & IG event posts
- 1-2 tix to Woods & Waters Day and VIP reception
- Listing in Friends' annual report
- · Listing and link on Friends' webpage
- Trip planning tips for your team
- Social media thank you post

#### **Deasey \$2,500**

- All benefits at previous level plus...
- Logo on event banners, posters, programs, web
- 4 tix to Woods & Waters Day and VIP reception
- Logo in Friends' annual report
- · Logo and link on Friends' webpage
- Trip planning tips and maps for your team
- 1 sponsor spotlight in Friends' monthly eNewsletter



### **Katahdin \$10,000**

- All benefits at previous levels plus...
- 8 tix to Woods & Waters Day and VIP reception
- Opportunity to host a table/tent at all events
- Logo in Down East Magazine 1/2 page print ad
- Friends'-led day tour of a destination in KAWW for up to 10 people!

#### **Lookout \$5,000**

Most popular level!

- All benefits at previous levels plus...
- 6 tix to Woods & Waters Day and VIP reception
- Sponsor feature story on Friends' website, blog, and social media
- May provide swag/information at all events
- Name in Down East Magazine 1/2 page print ad

